

Summary:

Job Preview: Aesthetic & Longevity Growth Coordinator (Fractional)

Elevator Pitch

LifeSculpt by ChristiMD is seeking a proactive, execution-focused **Aesthetic & Longevity Growth Coordinator** to drive local brand expansion across our two premier Houston hubs (Uptown Galleria & West Houston/Katy). Led by board-certified urogynecologist Dr. Christi Pramudji Dawe, our physician-led sanctuary blends cutting-edge clinical aesthetics with advanced Longevity Medicine, Hormone Health, Metabolic Optimization, Menopause Science and Intimate wellness protocols and treatments. Working together with our COO, this independent contractor role will assist with the strategy and execution for our organic social media, local business development partnerships, and signature educational events.

Quick Facts

- **Role Type:** Fractional Independent Contractor Retainer.
- **Compensation:** ~\$2,500 / month flat rate.
- **Time Commitment:** ~15 hours per week (includes bi-weekly, alternating on-site half-days).
- **Location:** Greater Houston Area (must commute between Galleria and Katy clinics).
- **Experience Required:** 3+ years in medspa, premium wellness, or plastic surgery marketing.

The 3 Core Pillars of Responsibility

1. **Social Media & Content Capture (45%):** Source, edit, and publish 3–4 high-value Reels/Shorts weekly; conduct bi-weekly on-site lifestyle and clinical asset filming.
2. **Event Marketing & Pipeline Execution (30%):** Drive digital awareness, email outreach, and patient conversions for signature events like our "Kegels & Bagels" mornings.
3. **Local Partnerships & B2B Referrals (25%):** Build local referral networks with luxury brands who align well with our Ideal Client profile.

Freelance Job Post: Aesthetic & Longevity Growth Coordinator (Fractional)

Company: LifeSculpt by ChristiMD (www.lifesculptmd.com)

Locations: Dual footprint – Uptown Galleria (1711 Post Oak Blvd) & West Houston / Katy (18300 Katy Fwy Suites 545 & 565)

Budget: \$2,500 / month (Flat-rate Independent Contractor Retainer)

Time Commitment: Approx. 15 hours per week (Must include bi-weekly, alternating on-site half-days for content capture and local networking). Term of service is TBD.

About Us

LifeSculpt by ChristiMD is Houston's premier physician-led wellness, biohacking, and longevity sanctuary. Led by board-certified urogynecologist Dr. Christi Pramudji Dawe, we blend cutting-edge surgical precision with modern Longevity & Hormone health, menopause science, metabolic optimization, advanced aesthetics (Lasers, Facials, Neurotoxins, EMSculpt NEO, fillers, IPL), and intimate health (MonaLisa Touch, EMSELLA). We cater to a high-end demographic across two distinct Houston hubs: our luxury concierge office in the Galleria, and our expansive clinical wellness facility in West Houston/Katy.

Role Overview

We are seeking a proactive, strategic, and execution-focused **Aesthetic & Longevity Growth Coordinator** to assist management our multi-location brand presence. This individual will contribute to three core pillars of our local growth: organic social media creation, hyper-local business development (B2B referrals), and the marketing execution of our educational events.

Key Responsibilities

- **Pillar 1: Social Media & Asset Capture (45% of Scope)**
 - Manage and curate our [@lifesculptbychristimd](https://www.instagram.com/lifesculptbychristimd) and supporting social channels.
 - Conduct bi-weekly site visits alternating between Galleria and Katy to capture high-quality, clinical-yet-luxurious raw video assets (B-roll, patient journeys, machine highlights like EMSELLA/EMSculpt, and doctor education).
 - Edit and publish 3–4 high-value Reels/Shorts per week focusing on education, hormone optimization benefits, and body transformations.
- **Pillar 2: Event Marketing & Pipeline Execution (30% of Scope)**

- Drive digital awareness, RSVPs, and patient conversions for our signature community events (such as our successful "Kegels & Bagels" mornings), business to business collaborations and develop other high ROI engagements.
- Develop digital promo assets, email blast structures, and coordinate local influencer/client invitations to maximize event turnout.
- **Pillar 3: Local Business Development & Partnerships (25% of Scope)**
 - **Galleria Footprint:** Form referral relationships with neighboring luxury brands representing our Ideal Client Profile. Assist our COO in developing the Corporate Wellness market and promoting Dr. Christi as a speaker. Continue existing partnerships like with the Greater Houston Chamber of Commerce and develop new ones.
 - **Katy/West Houston Footprint:** Establish brand cross-promotions with upscale retail hubs (e.g., LaCenterra at Cinco Ranch), luxury country clubs, and local women's executive groups. Continue existing partnerships like with the Katy Chamber of Commerce and develop new ones.

Requirements & Qualifications

- **Location:** Must be physically based in the Greater Houston area with reliable transportation to commute between the Galleria and West Houston.
- **Experience:** 3+ years managing marketing/business development for medical spas, premium wellness centers, or plastic surgery practices.
- **Tone & Style:** Ability to strike the perfect balance between high-end luxury wellness and authoritative, physician-led medical trust. Must be comfortable understanding and marketing treatments centered around hormone health, menopause, skin & aesthetics and intimacy enhancement.
- **Technical Skills:** Proficient in high-quality smartphone video editing (CapCut, Canva) and local community group engagement.

How to Apply

Please provide a link to your freelance portfolio or past social accounts you have managed within the aesthetic, luxury, or medical spaces. Include a short paragraph detailing your experience navigating the local Houston/Katy markets. Please reply in our contact page: <https://lifesculptmd.com/contact/> or email scottdawe@lifesculptmd.com.

